

# Implementation Science: Moving Evidence into Practice and Giving Practice Evidence

ASHA Chicago – November 14, 2013

Research Issues Across the Discipline

Lesley Olswang, PhD

Professor, Dept. of Speech and Hearing Sciences,  
University of Washington

Ray Kent, PhD

Professor, Dept. of Communication Sciences &  
Disorders, University of Wisconsin

Pam Crooke, PhD

Director of Research & Content/Curriculum  
Development  
Social Thinking

# Olswang Disclosure

- Relevant *financial relationship* disclosure: funding by the University of Washington and the National Institutes of Health, National Institute of Child Health and Human Development (5 P01 HD018955)
- Relevant *nonfinancial relationship* disclosure:  
Institutional relationship as a member of the Board of Trustees, American Speech-Language-Hearing Foundation



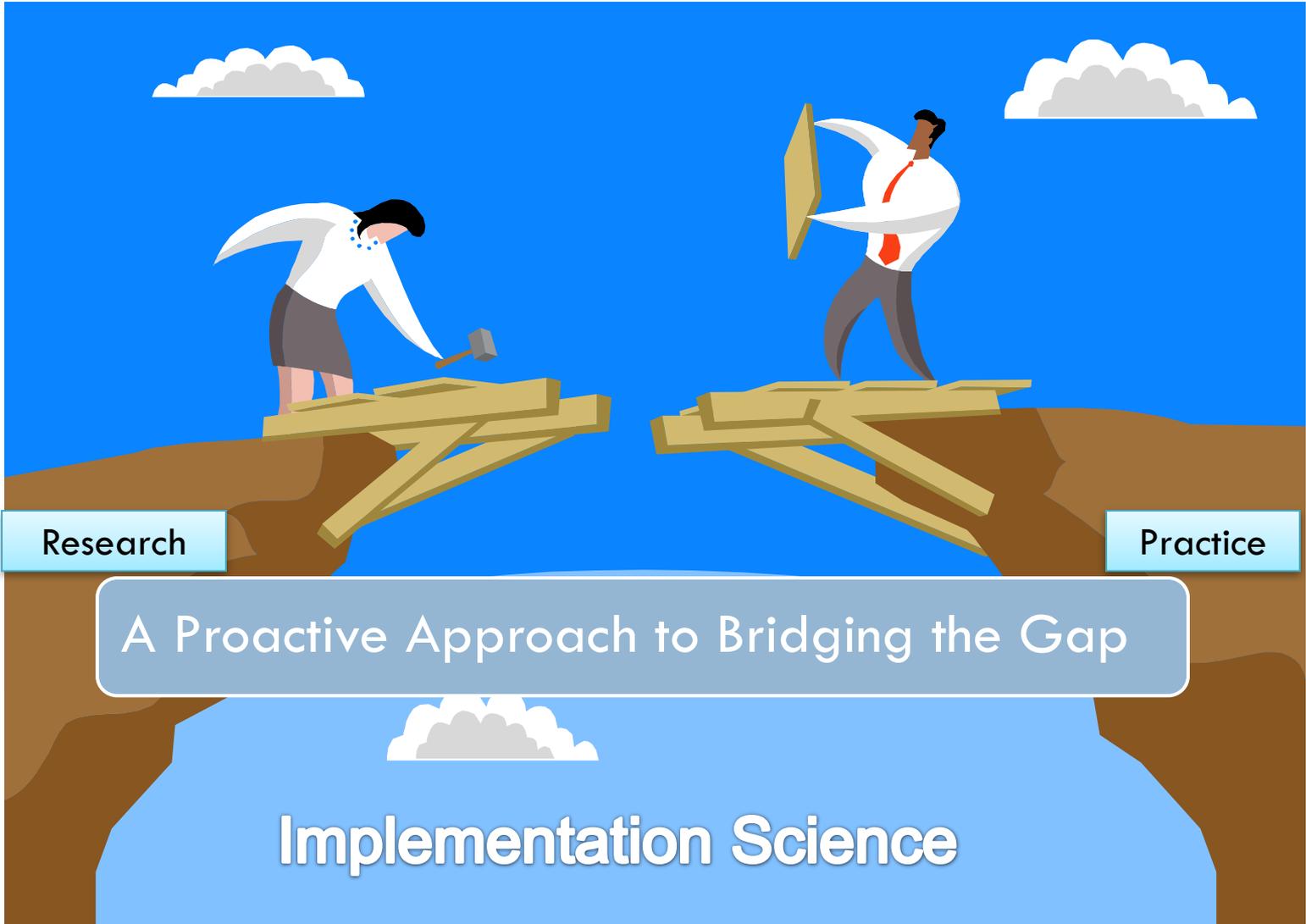
Now, more than ever, integrated approaches to acquiring scientific knowledge are needed to support practitioners in their delivery of the most effective services possible.



# Evidence for the 21<sup>st</sup> Century:

## **Requires a comprehensive view of research that**

- ▣ Continues to examine **efficacy** of assessment and treatment protocols under controlled conditions, but also
- ▣ Examines how proven protocols can be implemented with fidelity and sustainability into practice
- ▣ Examines practice-based protocols for evidence of their success
- ▣ Examines issues of service delivery and quality of care



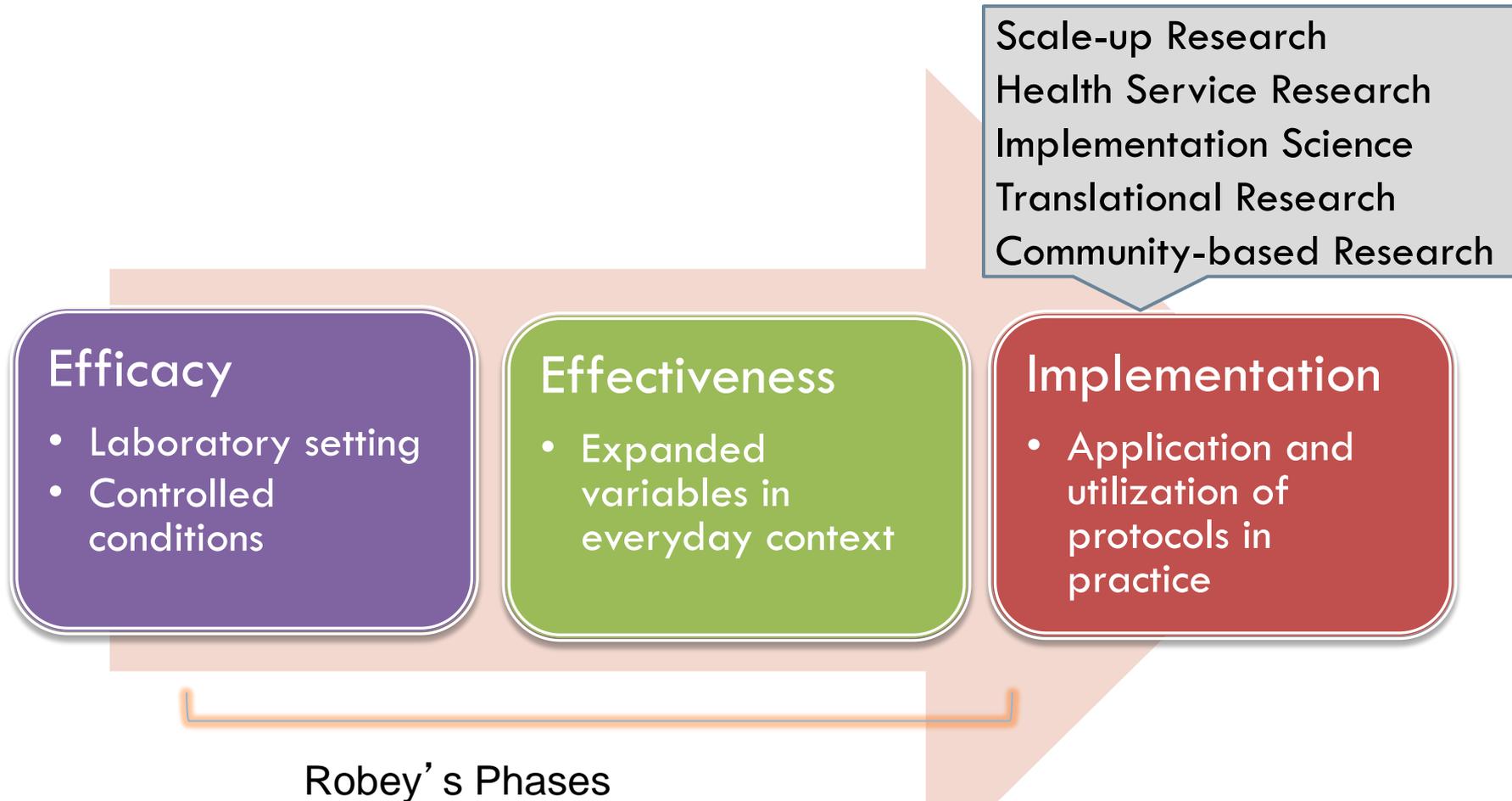
Research

Practice

A Proactive Approach to Bridging the Gap

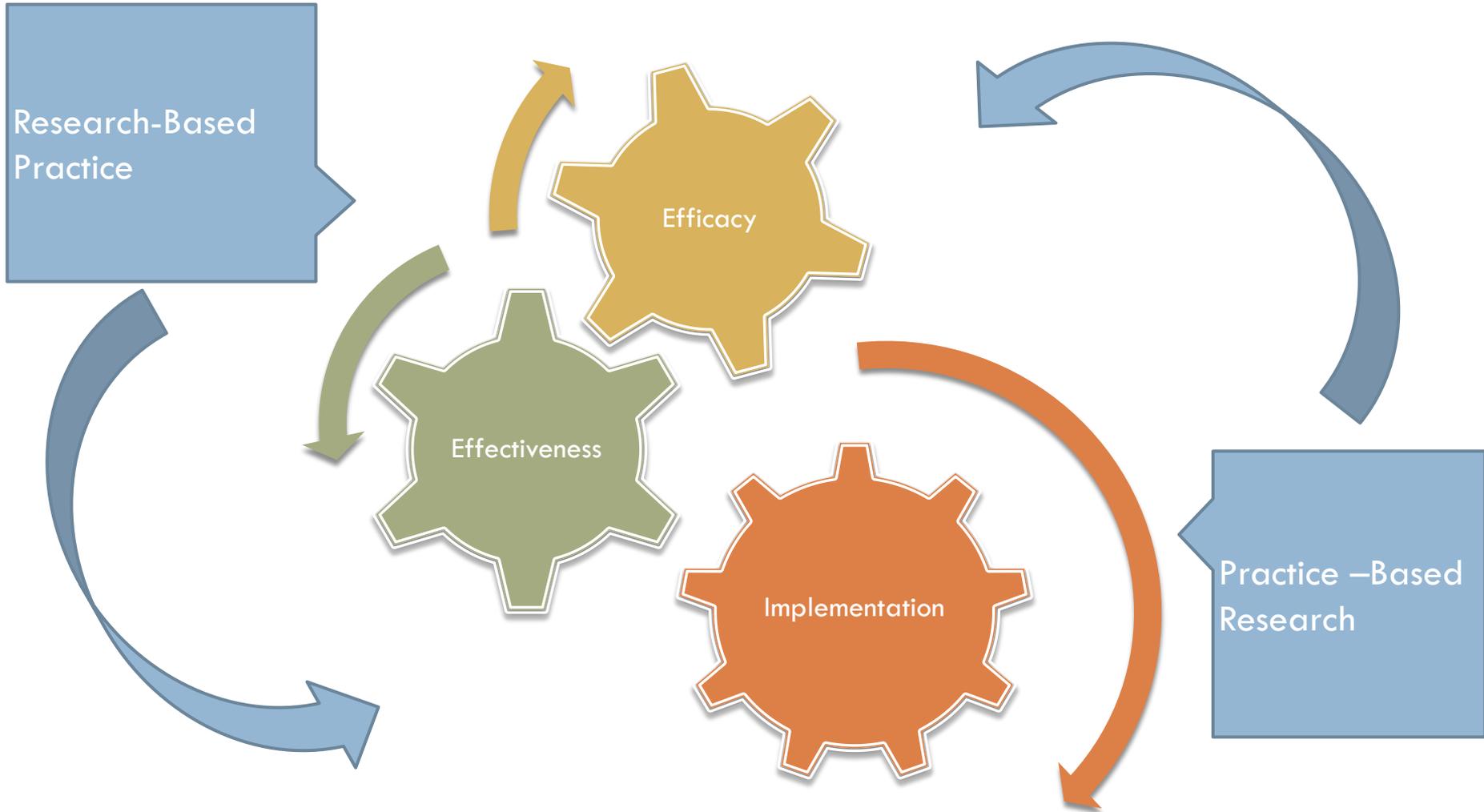
Implementation Science

# Traditional Research Continuum



Where are the stakeholders (practitioners, administrators, clients, caregivers) in this model?

# Research



# Implementation Science

- Research that addresses the complex, real-world variables in practice settings by
  - ▣ Investigating **barriers to** and **solutions** for delivery of sustainable, effective protocols that will maximize positive outcomes for a large number of consumers
  - ▣ Including stakeholders
  - ▣ Actively integrating research and practice

Asha Journals	2006	2007	2008	2009	2010	2011	2012	Total
<b>Total # articles</b>	136	142	155	161	169	127	135	1025
<b>Total # (%) of treatment articles</b>	12 (9%)	8 (6%)	25 (16%)	11 (7%)	18 (11%)	13 (10%)	22 (16%)	109 (11%)
<b># (%) of treatment articles focusing on <u>efficacy</u></b>	6 (50%)	7 (88%)	13 (52%)	3 (27%)	10 (56%)	9 (69%)	14 (63%)	62 (57%)
<b># (%) of treatment articles focusing on <u>effectiveness</u> or <u>implementation</u></b>	3 (25%)	1 (13%)	3 (12%)	3 (27%)	4 (22%)	4 (31%)	6 (23%)	24 (22%)

# Three Perspectives

- Applied/Clinical Researcher
- Basic Researcher
- Practitioner Researcher

# Applied Researcher's Perspective

As an SLP in early intervention: Am I making a difference? What's the role of maturation?

What to treat?

When to treat?

How long to treat?

# My\* research story: Moving from efficacy to Implementation

Examining the efficacy of a short-term, intensive treatment designed to teach triadic eye gaze (TG)(shifting gaze between an object and adult) as a signal of intentional communication to young children (10-24 months of age) with severe physical disabilities



\*UW TG Team: Patricia Dowden, Gay Lloyd Pinder, Julie Stratton Feuerstein, Kathryn Greenslade

Following the traditional research continuum.....

# Triadic Gaze Research Program

## 1990s

- Feasibility Study: Time Series, Single-Case Study, ABA, Multiple Baseline across contexts (Pinder, Olswang & Coggins, 1993)
- Feasibility Study: Time Series, ABA, Multiple Baseline across contexts, replicated across three children (Pinder & Olswang, 1995)
  - Single SLP, Child-focused Tx, 2 times/week, ~15 weeks, in clinic, outcome measures 1 time/week
- Feasibility Study: Time series, Multiple Baseline across caregivers (Olswang, Pinder, & Hanson, 2006)
  - Same SLP, Caregiver-focused Tx, 2 times/week, 3 weeks, outcome measures 1 time/week

## 2006 – 2012

- Randomized Controlled Study: (46 consented)
  - Experimental Group (N=9) TG treatment + standard care
  - Control Group (N=9) Standard care only
  - 3 different Tx SLPs
  - Tx 2 times/week, ~16 weeks, in home
  - Different SLP outcome measures every three weeks, with follow-up 1 month post tx

*As with the feasibility studies – promising results for the success of a short-term, SLP delivered, child-focused treatment to teach gaze as a communication signal to young children with physical impairments*

# Implementation – Moving into practice

Challenges (to name a few):

- Understanding the intricacies of service delivery systems (birth-to-three centers), including:
  - the needs, priorities and investment of stakeholders (organization/administrators, practitioners, children, families)
  - the constraints of “real-world” logistics that influence the training, implementation fidelity and stability of treatment delivery
  - the appropriateness and sensitivity of outcome measures for phases of implementation and various stakeholders

# Next Research Step – Implementation Research

- Can the treatment be implemented as designed?
- What adaptations need to be made?
- What type and degree of training are required?
- How does administrator/practitioner buy in influence implementation?

- Research that investigates and documents the success of implementation is every bit a science as efficacy research – but different research paradigms

The question that I keep coming back to: If I knew more about implementation science, would I have designed my program differently from the start?